

## 跨国公司贸易合规管理经验分享

时间：2014年9月18日 下午13:30 – 16:30

地点：外滩27号 罗斯福公馆9楼

主办方：  CIT Club  
Customs and International Trade Club

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近年来，跨国企业发展迅速，大环境下的贸易合规管理也愈发严格复杂。完善的合规流程不仅能将关务运营引导上一条充满效率，富有成效的流水线，更是职业经理人自我价值的体现。对于管理层而言，如何正确梳理公司内部贸易流程，将其化繁为简，如何管控合规风险及企业自查等，将显得尤为重要。

E-Sharing，旨在建立贸易合规管理层经验分享平台，聚集精英人群。轻松优雅的环境中，邀请业内经验丰富的专家，分享实践过程中的疑难，探讨最佳解决方案；享受精致茶点的同时，构建强大互动交流平台，打造成功职场人脉。

### 涉及议题：

- Common challenges and difficulties in customs work
- Cooperate export control program
- Recent best practice sharing
- How to keep the delicate balance
- How to get alignment with business stakeholder
- How to set up regional compliance control



## 分享嘉宾

### Asta Nie

### Head of Customs & Trade Compliance Practice , Bayer China

Asta Nie is leading the Customs & trade compliance function within Bayer China organization by covering all the 3 subgroups including pharmaceutical, chemical, and corps science. She is also the coordinator of Bayer APAC Customs & trade compliance community. Asta's team provides various Customs intelligence support including valuation, classification, country of origin, supply chain structure, export control and perform compliance management to the daily import & export business. Asta has over 10 years experiences in the field of Customs & trade compliance and has extensive knowledge in various duty-efficient operational structures to streamline company's supply chain processes and helps the company to optimize their customs, procurement and logistical functions to improve overall business performance.

### Eunice Ma

### Asia Trade Compliance Manager, SanDisk

Eunice manages import and export programs across Asia for SanDisk Corporation, a U.S. headquartered company with extensive manufacturing operations in Asia. In her role, Eunice ensures compliance with U.S. and Asia country customs and export controls. She has over 10 years' trade compliance experience at U.S., EU, and Chinese firms.

### Lily Zhang

### Asia Trade Compliance Manager, Celanese

Lily Zhang overall manage Celanese APAC Trade Compliance, covering Risk Mitigation, Import Export efficiency, and Cost Saving. By leading an Asia team of 12 persons, she set up Trade Compliance framework in region and developed the team in CN and SG. Lily Zhang was ever working for Government, international Company, and getting practice in WTO headquarter by SMG scholarship. With over 10-year experience in Import-Export Compliance, Lily leading her team help Company to achieve cost saving by processing trade, FTA, DFE, BLP, import-export efficiency by broker management, process optimization, and control the risk by internal control mechanism and government lobby.



**VENUE: 外滩27号 罗斯福公馆 9楼**

位于外滩27号的罗斯福公馆是美国罗斯福总统家族旗下的高级公馆，是上海滩的时尚新地标。我们的主席德尔·罗斯福先生是美国第26届总统西奥多·罗斯福的曾孙，也是美国第32届总统富兰克林·罗斯福的侄子。公馆内设亚洲最大的葡萄酒酒窖，集结世界各地珍馐百味，拥有黄浦江岸最佳景致露台餐厅酒吧。